



# West Cheshire College academic membership to just-style.com

Since 1999, just-style.com has provided the global industry with the latest news, research and analysis. And, as a market intelligence service we go further by providing expert commentary, exclusive interviews and personalised notifications to ensure all users never miss out and get left behind. As a result, we help more than 92,000 fashion and apparel professionals to stay abreast of the very latest industry developments every month.

## **Your academic membership of just-style provides all students and staff the following benefits:**

- Breaking global industry developments as they happen. Around 20 essential news and analysis pieces each working day
- Searchable archives from over 10 years
- Exclusive interviews with industry executives and thought leaders
- Personalised news alerts via email - daily and weekly newsletters
- Access to our management briefing library – over 90 reports to download
- 33% discount on all just-style corporate research
- Tailored RSS news feeds for your intranet or website
- Your dedicated account manager to help with all enquiries

## **Joining just-style**

When using just-style for the first time, you will be prompted to register to become part of the West Cheshire College academic membership. For details of the registration process, please see page two of this PDF.

## **Contact just-style**

For further information on your membership, please contact the the Learning Resource Center.

**Tel:** 01244 670 348

**Email:** [library@west-cheshire.ac.uk](mailto:library@west-cheshire.ac.uk) (or just pop in)

or your just-style account manager, James Jordan:

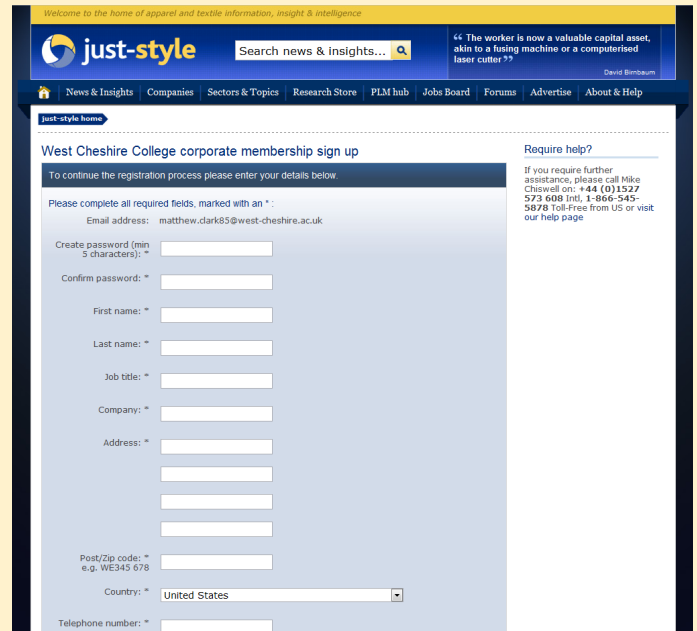
**Tel:** +44 (0)1527 573 618

**Email:** [james.jordan@just-style.com](mailto:james.jordan@just-style.com)

# Joining just-style

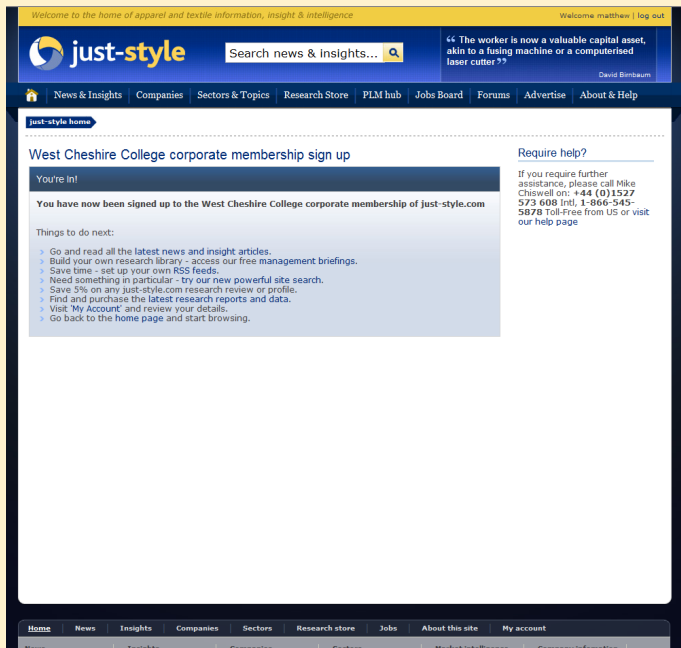
When using just-style for the first time, you will be prompted to register to become part of the West Cheshire College academic membership at a member-only article. However, to register now please go to:

[www.just-style.com](http://www.just-style.com)



**Stage 1:** Enter your email address and click "Continue".

**Stage 2:** Complete the short form. This enables just-style to customise the news service, such as personalised email alerts.



**Stage 3:** Once submitting the form you will arrive at this web page. Click on the top link for the West Cheshire College/just-style home page.

**Stage 4:** This screen grab shows the West Cheshire College/just-style home page. You are now part of the just-style membership.