

Business Studies

2010/11





Online and on the shelves...

Welcome to all of our Business students!

We hope you enjoy your time at the College and look forward to seeing you in our Learning Centres. We have resources to make your studying easier and quicker, using the most up to date and reliable materials available. If you need any help in locating items, ask us and we will be pleased to assist you.

Our website

<http://library.west-cheshire.ac.uk/business>

Use this website to search thousands of full text magazines, newspaper articles and many reference works.

Our electronic newspapers and journals are only available to the students and staff of West Cheshire College. You will be able to access these from home using your network username and password.

Computers

We have PCs in the Learning Centre, as well as laptops for you to borrow. Colour Printing is available from the issue desk and helpdesk at a cost of 25p per full A4 sheet.

The screenshot shows the 'Libraries' section of the West Cheshire College Library website. The page features a navigation menu with links to 'Home & Subject List', 'Library Services', 'Digital Media', 'Digital Job Booking Sheet', 'Library Catalogue', 'IT User Guides', 'Library Leaflets', 'Common Hours', 'Electronic Resources and Web Links', 'Connecting from Home', 'Foster', 'Emergency Contact Numbers', and 'Contact Us'. The main content area is titled 'Libraries' and includes a 'Business and Management' section with a welcome message. Below this, there are several resource links: 'Library Catalogue', 'How to guides for researchers', 'Google Scholar', 'EBrary', 'BTEC Introduction to Business by Hara Sata', 'ingentaconnect', 'intute', 'Internet for Business and Management', 'Check out the links recommended for your course by West Cheshire College', 'BizEd', and 'Businessballs'. The page also features logos for 'West Cheshire College' and 'Businessballs'.



Our resources for you...

We have a wide range of resources for you to use — books, DVDs, journals and newspapers. Online resources, such as Emerald (right) are available 24/7 .



Our collection of e-books from **ebrary** is growing and includes titles such as **BTEC Introduction to Business** and **Discount Business Strategy**



Business Week

Economic Review

Economist

Accountancy

Marketing

Business Review

Which?

Marketing Week

Magazines available in the Learning Centre include:

We keep back copies in stock if you wish to borrow them. If you cannot find what you are looking for, please ask us or use the library catalogue, available at: <http://heritage.west-cheshire.ac.uk>



Where to find the books you need...

Subject	Class No
Advertising	659.1
Business Studies	650
Commerce	380
E-commerce	658.05
Economics	330
Health & safety	363.1
Health & safety law	344.0465
Industrial relations law	331.0942
Marketing	658.8
Small businesses	658.022

Chester Campus Learning Centre

01244 670574

Ellesmere Port Campus Learning Centre

01244 670348